

YOUR CAREER > YOUR FUTURE

Career Experts Group Monthly Newsletter

VOLUME 42

SEPTEMBER 2025

MAKE IT HAPPEN: RECLAIMING CONTROL OF YOUR CAREER JOURNEY

Newsletter Editors: [Denise Bitler](#) & [Laura Johnson](#)



CAREER INDUSTRY NEWS/TRENDS: [The Boomerang Employee Trend](#)

Thinking of going back to your old employer? Here's when it propels your career and when it holds you back.

JOB FINDING STRATEGIES: [The Power of a Target List for Job Search](#)

Stop applying everywhere: a focused target list turns job search chaos into clarity and results.

CAREER ADVICE: [Owning Your Achievements: It's Sharing Facts, not Bragging](#)

Sharing your wins isn't bragging — it's the key to landing the role you deserve.

BUILDING YOUR BRAND: [How Speaking Builds Your Brand and Shapes Opportunity](#)

Public speaking increases your visibility and credibility while demonstrating your expertise.

SPECIAL FEATURE: [Resume Real Talk: Telling the Story Behind the Skills](#)

Resumes that tell stories, instead of listing responsibilities, have more impact.

ASK THE EXPERTS: ["I've just lost my job and feel overwhelmed."](#)

Lost your job? Here's how to regain direction, confidence, and momentum fast.

Special Feature: [Professor Luna "Moonbeam" Eclipse: LinkedIn Profile](#)

A playful reminder that your LinkedIn profile is your spotlight. Make it shine.

"Don't be pushed around
by the fears in your mind.
Be led by the dreams in
your heart."
— Roy T. Bennett

LEARNING TOOLS

[CEG YOUTUBE CHANNEL](#) | [CEG RESOURCE DOCUMENTS](#)

We've got you covered wherever you are in your career journey.

[Receive "Your Career > Your Future" directly in your email.](#)



Click on the CEG logo
to visit our website

THE BOOMERANG EMPLOYEE TREND: IS GOING BACK MOVING FORWARD?

The corporate world is experiencing a remarkable shift: workers are returning to their former employers. In March 2025, 35% of all new hires were actually returning employees, up from 31% the previous year. The information sector leads this trend with a staggering 68% of new hires actually being "boomerang employees." [1]

While employers increasingly welcome former talent with open arms, the critical question isn't whether companies want you back, it's whether returning serves your career goals. It's keeping your eye on what is the best choice for your career at this point in time, not what others do or say.

When Going Back Makes Sense

Not all departures involve conflict or dissatisfaction. Many professionals leave for valid strategic reasons. They may be pursuing advanced education, gaining experience in different industries, following a spouse's career move, or exploring entrepreneurship. When these professionals return, they bring valuable external perspectives and enhanced skills.

Research shows that boomerang employees typically receive a 25% pay raise and return to more senior positions [2]. Companies benefit from their institutional knowledge, combined with fresh insights gained elsewhere. For professionals who left on good terms with clear growth objectives, returning can represent genuine career advancement.

The key advantage: you already understand the employer's culture, relationships, and systems while bringing new capabilities to the table.

Potential Pitfalls

However, not all boomerang moves advance your career. Several scenarios should raise red flags:

Unresolved Issues Remain: If you left due to poor management, limited advancement opportunities, or a toxic culture, these systemic problems rarely resolve themselves. Temporary improvements often revert to old patterns once the novelty of your return fades.

Trust and Loyalty Concerns: Even with good departures, there may be underlying questions about your commitment. Management might wonder if you'll leave again when something better comes along, potentially affecting project assignments and promotion considerations.

Career Stagnation Risk: Returning might signal to industry peers that you lack confidence in your ability to succeed elsewhere. If colleagues who stayed received the promotions you're now seeking, resentment could impact team dynamics.

The Strategic Evaluation Framework

Before accepting any boomerang offer, assess these critical factors:

Why Did You Leave Originally? If you left for growth, education, or life circumstances and have achieved those goals, returning with enhanced skills can be a strategic move. If you left due to workplace problems, ask yourself if those fundamental issues have genuinely been resolved.

Your Current Position: Are you considering this return because it's genuinely attractive, or because job searching has been challenging? Desperation weakens your negotiating position and clouds judgment.

Long-term Career Plan: How does this move fit your 5- to 10-year goals? Will you gain new responsibilities, advance your title, or expand your role beyond where you left off?

THE BOOMERANG EMPLOYEE TREND, CONTINUED

Red Flags

Certain scenarios strongly suggest returning isn't wise:

- The same problematic leadership remains in place.
- Management is making vague promises about what's changed.
- The company is undergoing emergency hiring to fill critical gaps.
- There are unresolved interpersonal conflicts in the workplace.
- Your unemployment is creating pressure to accept an offer quickly.

Making a Strategic Return

If returning aligns with your career goals:

Negotiate Comprehensively: Leverage your external experience for role expansion, title advancement, and competitive compensation. Insist on documentation of organizational changes since your departure.

Plan Your Re-entry: Request comprehensive re-onboarding that acknowledges both your institutional knowledge and the company's evolution. Establish 90-day and 180-day check-ins to ensure that promised changes materialize.

Protect Your Interests: Address the specific issues that might cause you to leave again. Both parties must be clear about what's different this time.

The Bottom Line

The boomerang trend reflects both market caution and the value of proven talent. When professionals leave strategically and return with enhanced capabilities, it can benefit everyone involved. The company gains experienced talent with fresh perspectives, while the employee advances their career from a position of strength.

However, returning simply for comfort or due to limited external options rarely serves long-term career interests. Before saying yes to that familiar offer, honestly assess whether you're moving forward or moving back. Ask yourself: Does this opportunity advance my professional goals, or does it just feel safe?

The most successful boomerang employees return with clear objectives, concrete evidence of positive change, and a strategic understanding of how this move propels their career forward. Sometimes the best path forward does lead back... but only when it's genuinely moving you ahead.

References

[1] HR Brew, [Boomerang employees made up 35% of all new hires in March](#)

[2] Forbes.com, [Boomerang Workers Earn 25% More Money When They Return, Study Finds](#)

Career Experts Group Resources

[Speaking Up for Your Value: Negotiating Salaries, Promotions, and More](#)

Additional Resources

[ADP Research Institute: "Boomerang Hiring Makes a Comeback"](#)

[LinkedIn Global Talent Trends](#)

[When You Want to Quit Your Job But Feel Stuck](#) (Harvard Business Review)

[HBR Guide to Changing Your Career](#) (Harvard Business Review)

[LinkedIn Learning: 2024 Workplace Learning Report](#)

THE POWER OF A TARGET LIST FOR JOB SEARCH

One of my clients recently came to me frustrated and exhausted. He had applied to more than 100 jobs, yet he landed only three interviews and no offers over a 9-month period. When I asked what he was targeting next and which companies he ideally wanted to work for, he admitted, “I’m so desperate for a job, I can’t be that picky.”

That’s when we shifted gears and built a targeted list of companies aligned with the client’s skills, goals, and values. He then focused his efforts on networking within those organizations and leveraging LinkedIn to identify mutual connections, recruiters, and potential employees to contact for career conversations.

In just a few weeks, he landed four interviews, built new connections, and “felt great.” Instead of drowning in countless postings, he transformed his search from reactive to proactive. Creating a target list gave him direction, focus, and momentum — channeling his energy where it mattered most.

The takeaway? Every job search gains power and focus when it starts with a target list.

The Advantages of a Target List of Companies

It's highly advantageous to have a target list of companies for your job search, as it leads to greater success and efficiency.

According to a recent *Forbes* article, approaching your job search is like a sales funnel. Building a long list of potential employers, and then prioritizing the ones that align with your goals, leads to greater success. Tailored applications with company-specific information have significantly more impact than scattershot submissions [1].

Steven Dalton, author of *The 2-Hour Job Search*, has popularized one of the most effective frameworks for creating and using a target list. He emphasizes that once you know where you want to work, you can systematically prioritize companies, reach out to insiders with concise networking emails, and generate interviews faster than by applying cold online [2]. His approach shows that job search efficiency isn’t about doing more; it’s about channeling energy toward prioritized employers, networking, and informational interviews.

The message is clear: success doesn’t come from volume, but from focus.

A target list helps you:

- **Tailor applications with precision.** Instead of sending generic resumes, you can highlight skills and experiences that directly match each company’s needs. This makes your application more compelling and demonstrates genuine interest to hiring managers.
- **Direct your networking efforts toward key insiders.** By knowing your top companies, you can identify employees, alumni, or mutual connections who can open doors. This targeted outreach is far more effective than cold emails to random recruiters.
- **Stay organized, confident, and consistent.** A structured list prevents you from feeling overwhelmed and helps you track progress across applications and conversations. With a plan in place, you build momentum and reduce the stress of a scattered job search.

THE POWER OF A TARGET LIST FOR JOB SEARCH, CONTINUED

How to Move Forward with Momentum

📺 Watch the YouTube Video: [Job Search Strategy: Targeting and Prioritizing Companies with AI Prompts](#) and discover how to use a LinkedIn AI prompt to build a powerful target list. You'll also learn proven strategies to leverage LinkedIn for networking, helping you identify the right contacts and open doors at your selected companies.

👉 Try this AI prompt:

"I am looking for an X role in the Y industry. Provide a list of 20+ [insert industry] companies of [insert size] in [insert city or state], with a short description of each company."

If you enjoy podcasts, search for Steve Dalton and listen to his recipe for success in *The 2-Hour Job Search*.

The Bottom Line

A focused target list is more than just names of employers; it's a roadmap to your success. It converts an exhausting, scattershot search into a prioritized, strategic campaign. By narrowing your scope, aligning efforts with the right companies, and applying proven methods like those above, you'll not only land more interviews, but also approach your job search with clarity and confidence.

REFERENCES

Forbes.com, "[Today's Job Search: How To Stand Out And Land Your Ideal Role](#)"

Steven Dalton, "[The Two-Hour Job Search](#), 2nd Edition, 2020

CAREER EXPERTS GROUP RESOURCES

Resource Guides:

- [Career AI Prompts](#)
- [List of Questions for a Career Conversation](#)

YouTube:

[Job Search Strategy: Targeting and Prioritizing Companies with AI Prompts](#)

"Your Career > Your Future" Newsletter Articles:

- [Out of the Box Job Search Tips](#)
- [Cultivate Your Career Garden: Tools for Every Season](#)



OWNING YOUR ACHIEVEMENTS: IT'S SHARING FACTS, NOT BRAGGING

It's not uncommon for job seekers to feel uncomfortable communicating their strengths and successes during a job search. They may be overly humble when discussing their expertise and achievements, or feel awkward accepting praise or recognition for their hard work.

Perhaps they learned at a young age that modesty is admirable. In some cultures, speaking positively about oneself is seen as bragging or boasting – and therefore discouraged [1]. Or perhaps they worked for a manager whose feedback was consistently negative instead of constructive. Once confidence has eroded, it can be challenging to discuss one's own skills and talents to prospective employers.

While you might be uneasy putting yourself in the spotlight, self-promotion during the job search is a must. There are ways to do this that increase your comfort level while remaining authentic.

Consider the following points:

1) Discussing your expertise and skills is not bragging.

You are simply stating facts about why you are a strong candidate. This includes explaining why you are good at what you do, and how your employer and its customers/clients benefited from your professional contributions.

To explain your achievements and the professional impact you've made, answer these questions:

- What problems did I help the company solve, or goals did I help them attain? (The more measurable, quantifiable specifics you can provide, the better.) Read this month's feature article, [Resume Real Talk](#), on page 9 for more details and examples of this.
- In what ways did I go above and beyond to get a project completed, exceed a financial goal, or meet other company benchmarks?
- What workplace scenarios can I share that demonstrate my leadership skills and my readiness to take on new challenges and responsibilities?

2) Talking factually and positively about yourself is a necessity. Hiring managers want to know why you are the best candidate for the job. That means:

- explaining that you have the qualifications they seek
- articulating confidence in your abilities and talents
- expressing excitement in using all of those traits in a new employment opportunity

It might be helpful to practice these statements with a friend or family member, who can provide support as well as feedback.

3) Repeat what others have said about you.

You might find it easier to share compliments you've received from coworkers, managers, and stakeholders, instead of reciting a list of your strengths. For example: "My former manager described me as a human Swiss army knife because I'm so adaptable and resourceful," or "I have been recognized by my team for pitching in and keeping things organized when we're up against deadlines."

OWNING YOUR ACHIEVEMENTS, CONTINUED

4) Your areas of expertise count – both personal and professional ones.

Everyone has skills and talents they have mastered, whether they're workplace proficiencies or hobbies. If you serve as a Little League coach, you're using leadership and motivation skills. If you're the "go-to person" at work because you excel at Excel, your database skills are in demand. If you are the unofficial party planner for family celebrations, you have strong project management abilities. These can serve as "before and after" stories that illustrate your impact and contributions.

Speaking confidently and favorably about yourself is not bragging – it's an essential communication tool to attract and retain the attention of hiring managers. With continued practice, you will feel more comfortable speaking about the value you offer and the positive impact you'll make in the workplace.

REFERENCES

[1] LinkedIn Pulse, [How Culture Impacts Talking About Your Achievements](#)

CAREER EXPERTS GROUP RESOURCES

Resource Guides

[The Ultimate Job Interview Success Blueprint.pdf](#)

"Your Career > Your Future" Newsletter articles

[Becoming with Purpose](#)

[Shifting Perspectives for Career Progression: Leveraging Personal Branding to Overcome Limiting Beliefs and Reframe Career Setbacks](#)

[Speaking up for Your Value: Negotiating Salary, Promotions, and More](#)

[3 Strategies to Free Yourself from Fear in the Job Search](#)



THE SPEAKER'S EDGE:

HOW SPEAKING BUILDS YOUR BRAND AND SHAPES OPPORTUNITY

In today's competitive marketplace, opportunities don't always land on your desk. They're often created when you put yourself in the room, on the stage, or behind the microphone.

Public speaking, participating in panels, and guesting on podcasts aren't just for seasoned executives or "born communicators." They're powerful tools for any professional who wants to accelerate their career, increase visibility, and build credibility in their field. From a personal branding perspective, every speaking engagement is a live demonstration of your expertise, values, and unique voice.

Here are some guidelines to get you talking:

1. Start Small, But Start Now

You don't need a TED Talk invitation to make an impact. Offer to present at your company's team meeting, volunteer to moderate a panel at an industry meetup, or pitch yourself to a niche podcast in your field. These smaller opportunities not only build your speaking skills and confidence but also give you "social proof" to reference when applying for larger engagements.

2. Align Topics with Your Brand Message

Your brand is what people say about you when you're not in the room. Public speaking shapes that conversation. Choose topics that reflect your expertise, passions, and the problems you solve. If your personal brand centers on innovation, don't just talk about trends; offer original insights or frameworks you've developed. Owning your narrative on stage is one of the most effective ways to shift how others perceive and value you.

3. Go Beyond the Expected

Think creatively about the formats you choose. For example, co-host a cross-industry conversation by teaming up with someone from a completely different sector to explore overlapping challenges, such as tech and healthcare or fashion and sustainability. This positions you as a thought leader with range and a fresh perspective. Or, moderate a "myth-busting" panel where you and other experts debunk common industry misconceptions. These dynamic approaches spark curiosity, encourage audience engagement, and leave a lasting impression. These moments help to position you as a proactive leader in your career journey.

4. Be Visible Beyond the Stage

The event itself is just the start. Post behind-the-scenes moments, share key takeaways on LinkedIn, or write a short blog summarizing your talk. Tag other speakers and the event organizers to expand your reach. This multiplies the visibility of your appearance and positions you as an active contributor in your space. Visibility is power, and controlling it means your career story doesn't get written without you.

5. Build Relationships, Not Just a Resume

Panels and podcasts connect you with hosts, co-speakers, and audiences. Treat these interactions as relationship-building opportunities. Engage with attendees after your talk, follow up with podcast hosts, and stay in touch with other speakers. You never know where a collaboration may lead. When you invest in the right relationships, you expand your influence and create career opportunities on your own terms.

6. Prepare Like a Pro

Credibility comes from clarity. Structure your points around 2 or 3 key messages, rehearse them, and adapt your delivery to the audience's needs. A well-prepared, confident presentation will leave a stronger impression than an overly scripted one or a meandering talk.

When you speak up, you're not just sharing knowledge, you're shaping perception. Public speaking isn't a vanity project; it's a strategic brand-building tool that signals confidence, authority, and presence. It's also a declaration that you are in the driver's seat of your career. The more you grab the mic, the more you control the narrative — and the future — of your professional journey.

RESUME REAL TALK: TELLING THE STORY BEHIND THE SKILLS

It's easy to fall into the trap of listing everything you've ever done on your resume, resulting in a laundry list of job descriptions. But hiring managers aren't looking for a generic rundown; they're looking for proof. Proof that you've made a difference. Proof that you bring value. Proof that you understand how your work connects to business goals. And most importantly, proof that who you are professionally aligns with where you're headed.

That's where the real resume magic happens: when you stop listing and start storytelling. Here's how to transform your resume from a static record into a compelling narrative of your career impact.

Stop Listing. Start Proving.

Stating that you "managed social media accounts" tells the reader what you were assigned to do. But saying that you "increased audience engagement by 45% through targeted content strategy" shows what you achieved. That's the difference between being remembered and being overlooked.

Too many resumes rely on generic phrases like:

- "Responsible for project management."
- "Worked on client reporting."

These don't tell a story or make a case for your value. Instead, aim for clear, specific, results-oriented statements:

- "Led cross-functional teams to deliver \$1.2M IT implementation 3 weeks ahead of schedule."
- "Developed and automated client performance dashboards, reducing monthly reporting time by 50%."

This isn't about using fancy words; it's about proving you made an impact. Ask yourself:

- What did I do?
- How did I do it?
- Why did it matter?

If you answer those questions in every bullet, your resume will instantly stand out.

Why Context Is Everything

Your accomplishments don't exist in a vacuum. Set the scene. Were you working with limited resources? Navigating a merger? Launching a new product in a saturated market? Providing context helps hiring managers understand the scope and significance of your work. It frames your impact in a way that resonates far beyond tasks.

For example:

- **Before:** "Increased audience engagement by 45% through targeted content strategy."
- **With context:** "Increased audience engagement by 45% in six months by developing a targeted content strategy tailored to Gen Z consumers, following a brand relaunch and major platform shift to TikTok and Instagram Reels."

That added context paints a picture: not just of what you did, but why it mattered and what challenges you overcame to get those results.

Yes, Metrics Matter — Quantitative and Qualitative

Many professionals assume that unless they work in sales or finance, they can't use metrics on their resume. Not true. Metrics aren't limited to dollar signs and percentages; they can also include qualitative indicators of success that show the value you brought, even if the outcome wasn't tied to numbers.

Continued on page 10

Special Feature
RESUME REAL TALK, CONTINUED

Quantitative metrics are measurable and number-based:

- Revenue increases
- Time saved
- Error rates reduced
- Customer satisfaction scores

Qualitative metrics reflect value, influence, or outcomes without hard numbers:

- Improved team morale
- Enhanced stakeholder relationships
- Strengthened brand perception
- Elevated process transparency

Both have power, especially when paired with context and frontloaded in your bullet points.

10 Sample Metrics to Inspire You

Quantitative	Qualitative
Increased revenue	Strengthened cross-functional collaboration
Improved stakeholder trust	Shortened turnaround time
Reduced costs	Elevated onboarding experience
Enhanced team morale	Improved satisfaction scores
Boosted conversion rates	Streamlined workflows

Frontloading Metrics While Weaving in Context Tells an Impactful Story

Recruiters and hiring managers often skim resumes quickly, spending just seconds on the initial review. Most focus on the beginning of each bullet point to decide whether it’s worth reading the rest. That means if your key accomplishments or metrics are buried at the end, they might never get seen.

Frontloading your bullet points with results increases the chances that, even if someone is skimming, they’ll still absorb your impact. When you pair that with meaningful context — such as the how, when, or why behind the achievement — you turn a skimmed bullet into a compelling story of value.

Here are a few before-and-after examples:

- ✗ Not-so-good (quantifiable buried at the end):

 - Implemented a new intake system that reduced processing delays by 40%.
- ✓ Better (frontloaded result + context):

 - Reduced processing delays by 40% by designing and launching a new digital intake system that streamlined cross-departmental workflows during peak volume periods.
- ✗ Not-so-good (quantifiable + no context):

 - Trained over 200 employees on new compliance protocols.
- ✓ Better (frontloaded + adds qualitative impact):

 - Trained 200+ employees on revised compliance protocols, resulting in stronger audit readiness and a 25% decrease in policy violations within three months of rollout.

By putting the result first and anchoring it in real-world context, you instantly elevate your bullet points, making them easier to scan and harder to ignore.

Special Feature

RESUME REAL TALK, CONTINUED

Keep It Future-Focused

Your resume isn't a career scrapbook; it's a marketing tool. That means it should be curated for where you want to go, not just where you've been.

Every bullet should support the direction you're heading. If a past role isn't relevant anymore, trim it down or cut it entirely. Focus only on experiences that align with the skills, scope, or strategy of the roles you're pursuing. If a bullet doesn't add value to the kind of roles or level you're targeting, delete it.

Look for opportunities to revise existing content so it speaks directly to your future goals. That may mean highlighting transferable skills, rephrasing accomplishments using the language of your desired industry, or emphasizing leadership traits that support your next move. In short: reposition your past to speak to your future.

Ask yourself:

- Does this bullet show the kind of work I want to be doing more of?
- Does this reflect the career story I want to tell going forward?

For example, if you're moving from operations to product management, reframe a bullet:

- From: "Tracked inventory across 3 warehouses."
- To: "Streamlined cross-functional workflows between inventory and product teams to reduce delays and support on-time launches."

It's the same job, but now it positions you as someone who thinks cross-functionally, prioritizes outcomes, and is already aligned with product strategy.

The "So What?" Test: Your Final Filter

When in doubt, run each bullet through this filter: "So what?" or "Why does this matter?"

If the answer isn't obvious, revise it. Add context. Clarify the result. Connect it to a bigger goal. This test helps ensure that every line on your resume earns its place and contributes to a compelling story of who you are and the value you bring.

In a competitive job market, your resume is your narrative. Make it count by turning duties into accomplishments, numbers into proof, and experiences into a story that points clearly to your future.



I've just lost my job and feel overwhelmed. How can I gain a sense of direction? - Carla T.

Navigating the job search can seem overwhelming, especially when you have experienced job loss. Here are some practical strategies that will help you regain your sense of direction and set you up for success.

1. Start with Your Value Proposition

Your strongest asset in any job search is the unique value you bring to each opportunity. A well-defined value proposition helps employers quickly understand who you are, what you offer, and how you stand out from the crowd.

To craft your value proposition, answer these guiding questions:

- What industry are you aiming for? Tailor your story to the sector where you want to make an impact.
- What roles are you targeting next? Be clear on the position(s) you want to step into.
- Who are you? What skills do you enjoy using? What strengths can you offer the employer?
- What do employers need to know about you? What professional accomplishments and personal attributes set you apart?

"Your Career > Your Future" Newsletter Articles:

- [Communicating Your Value Proposition Using Headlines and Statements to Stand Out](#)
- [The Root System: Building and Authentic Personal Brand from the Ground Up](#)

2. Thoroughly Research Employers Before Applying

This ensures that you create a target list of companies that truly align with your skills, values, and career goals. Doing this homework gives you clarity and confidence. Instead of applying everywhere, you'll target roles where you can make a measurable impact.

- **Investigate the company culture, priorities, and pain points.** Review company websites, annual reports, press releases, and employee reviews to understand their mission and current initiatives.
- **Assess alignment.** Ask yourself whether the company's values, team environment, and the role itself match what you're seeking — not only in terms of skills, but also growth, flexibility, and leadership style.

Career Experts Group YouTube Video

[Job Search Strategy: Targeting and Prioritizing Companies with AI Prompts](#)

"Your Career > Your Future" Newsletter Articles:

- [Cultivate Your Career Garden: Tools for Every Season](#)
- [5 Recommendations for Customizing AI-Generated Content in Your Job Search](#)

3. Revamp Your Resume as a Marketing Piece and Tailor it for Every Application

- Treat your resume like an advertisement of your skills and results. Keep it results-driven and keyword-optimized by highlighting your measurable accomplishments and emphasizing outcomes that align with employer needs and priorities.

ASK THE EXPERTS

I've just lost my job and feel overwhelmed, continued

- Use strong action verbs and robust descriptors to illustrate your value proposition. For example, instead of saying “responsible for,” use words like delivered, accelerated, streamlined, transformed, or innovated.
- Keep your resume to two pages (new graduates can stick to one). Ensure formatting is crisp and easy to scan; recruiters review resumes in under 7 seconds.
- Personalize and tailor your resume to each position. You can use AI tools to:
 - Compare your resume to job postings and then identify any gaps.
 - Extract top keywords from the job description and integrate them into your resume and cover letter.

Career Experts Group Resource Guides:

- [Career AI Prompts](#)
- [430 Action Verbs That Will Move Your Resume to the Top of the Pile.pdf](#)
- [310 Resume Power Adjectives That Define Your Value Proposition.pdf](#)

"Your Career > Your Future" Article: [Common Misconceptions about Resumes, Separating Facts from Fiction](#)

4. Include a Cover Letter

When applying for jobs, you may see the phrase “cover letter optional” and decide to skip that step. Writing a cover letter requires extra time and energy, but it also demonstrates your interest, diligence, and effort. Cover letters increase your chances of being noticed by hiring managers — and it can tip the scales in your favor when competing with equally qualified candidates.

- Explain why you are interested in both the position and the employer.
- Discuss how your skills and interests (personal and professional) reflect the company’s mission and values.

Your Career > Your Future" Newsletter Articles:

- [A Cover Letter Can Set You Apart from the Competition](#)
- [Revolutionizing Cover Letters: Leveraging AI for Better Job Applications](#)

With focused clarity, strategy, and preparation, you can navigate the career landscape, stand out from the competition, and land your next opportunity with confidence.







Cosmic Connections Co.



University of Stellar Sciences

Professor Luna “Moonbeam” Eclipse

🌟 Award-Winning Astronomical Entertainment Coordinator | PMP | Turning Stargazing into Star-Amazing | Host of In-Person Galactic Gatherings | CEO @ Cosmic Connections Co. | Making Networking as Natural as Night & Day ✨

Starbright, Nevada, United States – [Contact info](#)

500+ connections

Featured

Post



Post



Post



Skills

Constellation Control	Intergalactic Icebreakers	Galaxy Dynamics	Spacetime Blocking
Meteor Mixers	Asteroid Management	Nebula Mastery	Dark Matter
Eclipse Catering	Starlight Networking	Orbit Optimization	Comet Cleanup
Telescope Maintenance	Cosmic Coffees	Stellar Storytelling	Zero Gravity
Lunar Posting	Planetary Scheduling	Moonwalk Meetings	Universal Wi-Fi

SPECIAL FEATURE: LINKEDIN PROFILE, CONTINUED

About

🚀 Ever tried networking while staring at a black hole? Neither have I, but I bet it's less intimidating than most corporate mixers!

I'm Luna "Moonbeam" Eclipse, your friendly neighborhood Astronomical Entertainment Coordinator and proud PMP who believes the best connections happen under starlight. At Cosmic Connections Co., I transform ordinary networking events into extraordinary celestial experiences that are literally out of this world.

My mission? Making professional networking as natural as the phases of the moon and twice as illuminating. Whether I'm orchestrating a "Stellar Startups Under Saturn" pitch night or facilitating "Merger & Acquisition Meteor Showers," I ensure every attendee leaves with contacts that are truly astronomical.

With my PMP certification and a telescope that's seen more action than a Swiss Army knife, I've successfully managed over 200 stargazing networking events. From Fortune 500 CEOs to freelance constellation consultants, I've helped thousands discover that the best business relationships are forged when you're both looking up at the same infinite sky.

My specialty lies in combining rigorous project management methodologies with the wonder of space exploration. Think Gantt charts meet galaxy maps, risk registers meet rocket science, and stakeholder management meets... well, actual stars!

🏆 Stellar Achievements & Awards:

- 2024 "Most Creative Use of a Telescope at a Trade Show" - International Event Planners Guild
- 2023 "Networking Event of the Year" for "Speed Dating with Saturn" - Business Mixer Monthly
- 2022 "Best Theme Integration" for incorporating actual meteor shower timing into quarterly reviews
- 2021 "Outstanding PMP of the Year" - Project Management Institute (Milky Way Chapter)

🌐 Signature In-Person Galactic Gatherings:

- "Coffee & Constellations" - Monthly morning mixers where business cards are exchanged under sunrise skies
- "After Hours in the Andromeda" - Evening events with stargazing, signature cosmic cocktails, and speed networking rounds
- "Full Moon Fortune 500 Forums" - Exclusive C-suite gatherings timed perfectly with lunar cycles for maximum networking energy

When I'm not busy coordinating cosmic connections, you'll find me perfecting my moonwalk (both literally and figuratively) or practicing my elevator pitch for when space elevators become a thing.

🌟 Ready to take your networking to new heights? Let's connect and make your next business relationship absolutely stellar! Drop me a message – I promise it won't be rocket science! 🚀

**CHECK OUT A SAMPLING OF OUR GREAT
INFORMATIONAL AND INSTRUCTIONAL VIDEOS AND PODCASTS.
SUBSCRIBE TO OUR YOUTUBE CHANNEL SO YOU NEVER MISS OUT!**

CAREER EXPERTS GROUP
LET'S GET TO WORK ON YOUR CAREER!

**Job Search Strategy:
Targeting & Prioritizing Companies
With AI Prompts**

Jeanne Stoner, Career Experts Group Member
Certified Resume and LI Storyteller

CAREER EXPERTS GROUP
LET'S GET TO WORK ON YOUR CAREER!

**Which Would Impress a Recruiter or
Hiring Manager More:
ChatGPT-Written Resume or Career
Service Provider-Written Resume?**

By: Denise Bitler
Resume-Interview Success, LLC

Master Resume Writer (MRW), Certified Professional Resume
Writer (CPRW), Certified Digital Branding Strategist (CDBS),
Certified Interview Compensation Negotiations Coach (CICNC),
Certified Interview Coach (CIC)

CAREER EXPERTS GROUP
LET'S GET TO WORK ON YOUR CAREER

YOUR CAREER > YOUR FUTURE

**AUGUST 2025 NEWSLETTER
PODCAST**

PURPOSE IN PROGRESS:
CELEBRATING SMALL WINS &
BUILDING BIG FUTURES

CAREER EXPERTS GROUP
LET'S GET TO WORK ON YOUR CAREER

YOUR CAREER > YOUR FUTURE

**SEPTEMBER 2025
NEWSLETTER PODCAST**

MAKE IT HAPPEN:
RECLAIMING CONTROL OF
YOUR CAREER JOURNEY

**CHECK OUT A SAMPLING OF OUR
INFORMATIVE RESOURCE DOCUMENTS.**

**Career
AI Prompts**

Career Experts Group
www.careerexpertsgroup.com
info@careerexpertsgroup.com

**PLAN
BRAND
LAND**

**Employment
Separation
Resource Guide**

**SEVERANCE
AGREEMENT**

Career Experts Group
www.careerexpertsgroup.com
info@careerexpertsgroup.com

**Lifelong
Learning
Resources**

Career Experts Group
www.careerexpertsgroup.com
info@careerexpertsgroup.com

**The Ultimate
Job Interview
Success
Blueprint**

**PRACTICE
MAKES
PERFECT**

Career Experts Group
www.careerexpertsgroup.com
info@careerexpertsgroup.com

MEET YOUR CAREER EXPERTS GROUP



Denise Bitler - Resume-Interview Success, LLC
dbitler@resume-interviewsuccess.com



Elyse Pipitone - Blooming Careers Coaching
elysecareersuccess@gmail.com



Jacqueline Peros - JMP Branding, LLC
jmp@jmpbranding.com



Jeanne Stoner - Job Search Partner
jeannes.jobseachpro@gmail.com



Laura Johnson - LLEJ Careers LLC
laura@lauralejohnson.com

MEET YOUR NEWSLETTER CONTRIBUTING AUTHOR



Deb Squire - "Directions" Career/Life Transitions
deb@debsquire.com

[CLICK HERE TO READ THE CAREER
EXPERTS GROUP TEAM MEMBERS'
FULL BIOS](#)

[CLICK HERE TO READ THE
NEWSLETTER CONTRIBUTING
AUTHOR'S FULL BIO](#)

ALONE WE ARE UNSTOPPABLE.
TOGETHER WE ARE A POWERHOUSE!

Stay tuned for our November 2025 Edition,
"From Planning to Progress: Making the Most of What's Left of 2025"