

CAREER EXPERTS GROUP

LET'S GET TO WORK ON YOUR CAREER!

YOUR CAREER > YOUR FUTURE

ASK THE EXPERTS

MAY 2022

NETWORKING

Why is networking so important and how do I network effectively?

A strong network can provide job leads, referrals, recommendations, insights, and advice.

These connections can be coworkers from current or previous jobs, college classmates, fellow volunteers, and even friends and family members.

Here are a few tips for effective networking:

- Develop a strong “elevator pitch” that provides a brief overview of your professional accomplishments, skills, and career goals.
- Join career- and/or industry-related groups on LinkedIn and Facebook.
- Connect with your college alumni groups on LinkedIn and through the college.
- Send informational interview requests to people who work at companies or in positions that you are interested in.

Career Experts Group

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