



Action Plan: Mastering Trend- Based Goals



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CEG ACTION PLAN: MASTERING TREND-BASED GOALS

*This worksheet helps you set and achieve goals that are both ambitious and focused on integrating the latest industry trends into your professional development. **Consider all that apply:***

1. Relevance to Current Skills and Knowledge:

How does each trend align with my current skills and expertise?

What knowledge gaps do I have in relation to each trend?

2. Skill Development:

What specific skills or knowledge do I need to acquire or enhance to leverage each trend?

Are there any courses, workshops, or training programs available that align with these needs?

3. Application and Opportunities:

How can I apply each trend in my current role or industry?

What are the potential opportunities (like new roles, projects, or business ideas) that each trend might open?

4. Networking and Collaboration:

Who in my network is already knowledgeable or involved in each trend?

How can I collaborate with others to better understand and apply each trend?

5. Impact Assessment:

What impact might each trend have on my current job or industry?

How can I prepare for potential challenges or disruptions each trend might cause?

6. Goal Setting:

What specific, measurable goals can I set for myself to address each trend within the next year?

How will I track and measure my progress towards these goals?

7. Resource Allocation:

What resources (time, money, effort) will I need to allocate to effectively address each trend?

How can I balance these resources with my other commitments and responsibilities?

8. Long-term Vision:

How does addressing each trend fit into my long-term career goals and aspirations?

How might my approach to each trend need to evolve over time?

By asking these questions, you can create a more targeted and effective plan to address specific industry trends, setting yourself up for success in 2024.

This informative document is presented by [The Career Experts Group](#) which is a select group of Master Career Practitioners and Personal Branding Strategists. We share one mission: to guide and support individuals at all stages of their career journeys, from new college graduates to C-Suite executives.

Our clients include neurodiverse workers, professionals of color, older workers, early-career professionals, career changers, and those returning to the workforce. Our own professional backgrounds are just as diverse: high-tech, education, counseling, marketing, human resources, recruiting, and entrepreneurship, to name a few.

Each member of the Career Experts Group is passionate about helping you get to work on your career. We've got you covered, no matter where you are in your career journey.

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